



Michigan State University Olivet College Chemistry Day Event Form 2012

Event - Overview							
Name of the Event*	Olivet College Chemistry Day						
Brief Description*	We had a table in the lobby of our academic building for students, faculty and staff to celebrate National Chemistry Week. Students, faculty and staff who stopped by the table were able to watch Dry Ice™ rockets using pieces of Dry Ice™ and water in Fuji™ film canisters and purchase a Periodic Table Rice Krispie Treat for \$1 a treat. We also had an ACS periodic table blanket on display to attract new students to our chapter.						
Organization*	Michigan State University						
Year Held*	2012						
First time event?	<input type="checkbox"/>						
Primary Contact*	Susanne Lewis						
Category(ies)*	<table border="1"> <thead> <tr> <th>Available Options</th> <th>Selected Options</th> </tr> </thead> <tbody> <tr> <td> (Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs MPPG (thematic program) National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Programming Outside of The National Meeting Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists </td> <td> (Section) Governance National Chemistry Week Student Member </td> </tr> <tr> <td colspan="2"> <input type="checkbox"/> Other </td> </tr> </tbody> </table>	Available Options	Selected Options	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs MPPG (thematic program) National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Programming Outside of The National Meeting Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	(Section) Governance National Chemistry Week Student Member	<input type="checkbox"/> Other	
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<input type="checkbox"/> Other							
Which strategic goal(s) from the ACS Strategic Plan does this event support?	<input type="checkbox"/> 1. Provide Information. Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information. <input type="checkbox"/> 2. Advance Member Careers. Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy. <input type="checkbox"/> 3. Improve Education. Foster the development of the most innovative, relevant and effective chemistry education in the world. <input type="checkbox"/> 4. Communicate Chemistry's Value. Communicate chemistry's vital role in addressing the world's challenges to the public and policymakers.						
Event Phase*	Completed						
Event Frequency*	Annual						
Event Date Selection	From 10/26/2012 To 10/26/2012						

Event - Participation and Assistance

Supporting Committees	<table border="1"> <thead> <tr> <th>Available Options</th> <th>Selected Options</th> </tr> </thead> <tbody> <tr> <td> Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists </td> <td></td> </tr> <tr> <td colspan="2"> <input type="checkbox"/> Other </td> </tr> </tbody> </table>	Available Options	Selected Options	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists		<input type="checkbox"/> Other	
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<input type="checkbox"/> Other							
Event Partners (ACS)							
Event Partners (Non ACS)							
Estimated Number of Volunteers	10						
Members	5						
Non Members	5						
Estimated number of hours your volunteers spent on your section's/division's activities	0						
Estimated Number of Attendees	110						
Members	10						
Public	100						
Estimated Total Cost (USD)	15.00						
Outside Funding or Support	<table border="1"> <tbody> <tr> <td> IPG-LSAC Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants IPG-DAC Other - </td> </tr> </tbody> </table>	IPG-LSAC Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants IPG-DAC Other -					
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Event Coverage	<table border="1"> <tbody> <tr> <td> Email Radio Television Web Other - </td> </tr> </tbody> </table>	Email Radio Television Web Other -					
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Event Promotion	<table border="1"> <tbody> <tr> <td> ACS Network C & EN Email Newsletters Social Network Website </td> </tr> </tbody> </table>	ACS Network C & EN Email Newsletters Social Network Website					
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	Other -
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Event - Narrative and Nomination

No award(s) are nominated for this event.

Event - Evaluation

Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	6
What were the greatest successes of this event?	Everyone took interest in looking at the treats laid out like the periodic table and the flavors of crisp rice cereal we used. We raised about \$150 dollars for the chapter.
Lessons Learned/Suggestions to improve this event	The cost of the treats was more than people were willing to spend even though the treats were larger than what you could buy in the vending machine. We had better luck selling cookies the previous year. Most of the students who stopped by were not interested in becoming members of the chapter because they were not chemistry or science majors.
Share this event with other local sections and technical divisions.	<input checked="" type="checkbox"/>

Event - Supporting Materials

File Name	File Size	Brief Description
olivet_photo_2012.JPG	1.97 MB	Periodic Table Treats photo

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----