



Michigan State University Olivet College Chemistry Day Event Form 2011

Event - Overview																																																																														
Name of the Event*	Olivet College Chemistry Day																																																																													
Brief Description*	We had a table in the lobby of our academic building for students, faculty and staff to celebrate National Chemistry Week. Students, faculty and staff who stopped by the table were able to watch Dry Ice™ rockets using pieces of Dry Ice™ and water in Fuji™ film canisters. We had elemental cookies (chocolate chip, sugar, and molasses) for sale for a penny a proton (not to exceed \$0.50) and took pre-orders for our "Top 10 Chemistry Pick-Up Lines" t-shirts.																																																																													
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Year Held*	2011																																																																													
First time event?	<input type="checkbox"/>																																																																													
Primary Contact*	Susanne Lewis																																																																													
Category(ies)*	<table border="1"> <thead> <tr> <th>Available Options</th> <th>Selected Options</th> </tr> </thead> <tbody> <tr> <td>(Section) Governance</td> <td>(Section) Governance</td> </tr> <tr> <td>Awards</td> <td>National Chemistry Week</td> </tr> <tr> <td>Career Services</td> <td>Student Member</td> </tr> <tr> <td>Chemistry Olympiad</td> <td></td> </tr> <tr> <td>Chemists Celebrate Earth Day</td> <td></td> </tr> <tr> <td>Communications</td> <td></td> </tr> <tr> <td>Education (Teachers/Students)</td> <td></td> </tr> <tr> <td>Family/Spouse Activities</td> <td></td> </tr> <tr> <td>Government Affairs</td> <td></td> </tr> <tr> <td>Industry</td> <td></td> </tr> <tr> <td>International Year of Chemistry</td> <td></td> </tr> <tr> <td>IYC2011</td> <td></td> </tr> <tr> <td>Joint Meeting</td> <td></td> </tr> <tr> <td>K-12 Student</td> <td></td> </tr> <tr> <td>K-12 Teacher</td> <td></td> </tr> <tr> <td>Member Survey</td> <td></td> </tr> <tr> <td>Minority Affairs</td> <td></td> </tr> <tr> <td>MPPG (thematic program)</td> <td></td> </tr> <tr> <td>National Chemistry Week</td> <td></td> </tr> <tr> <td>National Lab Day</td> <td></td> </tr> <tr> <td>National Meeting</td> <td></td> </tr> <tr> <td>Professional/Leadership Development</td> <td></td> </tr> <tr> <td>Programming Outside of The National Meeting</td> <td></td> </tr> <tr> <td>Project SEED</td> <td></td> </tr> <tr> <td>Public Outreach</td> <td></td> </tr> <tr> <td>Regional Meeting</td> <td></td> </tr> <tr> <td>Science Cafes</td> <td></td> </tr> <tr> <td>Science Fairs & Festivals</td> <td></td> </tr> <tr> <td>Section Meeting or Event</td> <td></td> </tr> <tr> <td>Senior Chemists</td> <td></td> </tr> <tr> <td>Social/Networking</td> <td></td> </tr> <tr> <td>Student Member</td> <td></td> </tr> <tr> <td>Supporting Activities</td> <td></td> </tr> <tr> <td>Symposium</td> <td></td> </tr> <tr> <td>Women Chemists</td> <td></td> </tr> <tr> <td>Younger Chemists</td> <td></td> </tr> <tr> <td colspan="2"><input type="checkbox"/> Other</td> </tr> </tbody> </table>	Available Options	Selected Options	(Section) Governance	(Section) Governance	Awards	National Chemistry Week	Career Services	Student Member	Chemistry Olympiad		Chemists Celebrate Earth Day		Communications		Education (Teachers/Students)		Family/Spouse Activities		Government Affairs		Industry		International Year of Chemistry		IYC2011		Joint Meeting		K-12 Student		K-12 Teacher		Member Survey		Minority Affairs		MPPG (thematic program)		National Chemistry Week		National Lab Day		National Meeting		Professional/Leadership Development		Programming Outside of The National Meeting		Project SEED		Public Outreach		Regional Meeting		Science Cafes		Science Fairs & Festivals		Section Meeting or Event		Senior Chemists		Social/Networking		Student Member		Supporting Activities		Symposium		Women Chemists		Younger Chemists		<input type="checkbox"/> Other		
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Event Phase*	Completed																																																																													
Event Frequency*	Annual																																																																													
Event Date Selection	From 10/22/2011 To 10/22/2011																																																																													

Event - Participation and Assistance						
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	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists
	<input type="checkbox"/> Other
Event Partners (ACS)	
Event Partners (Non ACS)	
Estimated Number of Volunteers	9
Members	4
Non Members	5
Estimated number of hours your volunteers spent on your section's/division's activities	
Estimated Number of Attendees	151
Members	1
Public	150
Estimated Total Cost (USD)	50.00
Outside Funding or Support	IPG-LSAC Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants IPG-DAC Other -
Event Coverage	Email Radio Television Web Other -
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website Other -

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event - Evaluation

Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	7
What were the greatest successes of this event?	The cookie sales were the biggest hit, especially with the faculty who stopped by. Most of the students who walked by were entertained by the rockets but our t-shirt sales were not very high.
Lessons Learned/Suggestions to improve this event	We need to have the t-shirts ready for purchase and a request was made to sell elemental crispy rice cereal treats next year.
Share this event as a best practice	<input type="checkbox"/>

Event - Supporting Materials

File Name	File Size	Brief Description
None		

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----